

This is a general file preparation spec sheet. If you are building something that is very large in size, please contact us for file preparation.

If you are building your file in Photoshop

- Make the file document full size at around 200 MB file size.
Example: If you wanted a 4'x8' banner it would be set up as 48"x96" at 105 resolution which would make the file size at 193.8 Mb. Or if you would like a 16ftX20ft banner the resolution or dpi should be 35dpi resulting in a 215.3Mb file.
- This should be in CMYK format as well. Please let us know any PMS colors.
- You can send us any kind of high resolution Photoshop file (.tif, .psd, .pdf, .eps)
- You can check the quality by zooming in at 100%.
(when placing files in the document – do not change the resolution to 105 – just leave the resolution on the original file what it is)

If you are building your file in Illustrator -

- Make your document full size if possible or half size. If it is still too large for Illustrator, you can make it 1"=1'.
- Make your document CMYK and convert any text to outlines.
- If you have pictures attached in the file, make sure they are high enough resolution by checking them in Photoshop at full size at around 200 MB file size.
- Please make sure to include linked files.
- Please note any PMS colors as well.
- This can be sent as any kind of Illustrator file (.eps, .ai, pdf)

Please call with other questions or if you are building your file in a different software.
Thank you.